

# Stimulus at Work

*in Philadelphia*

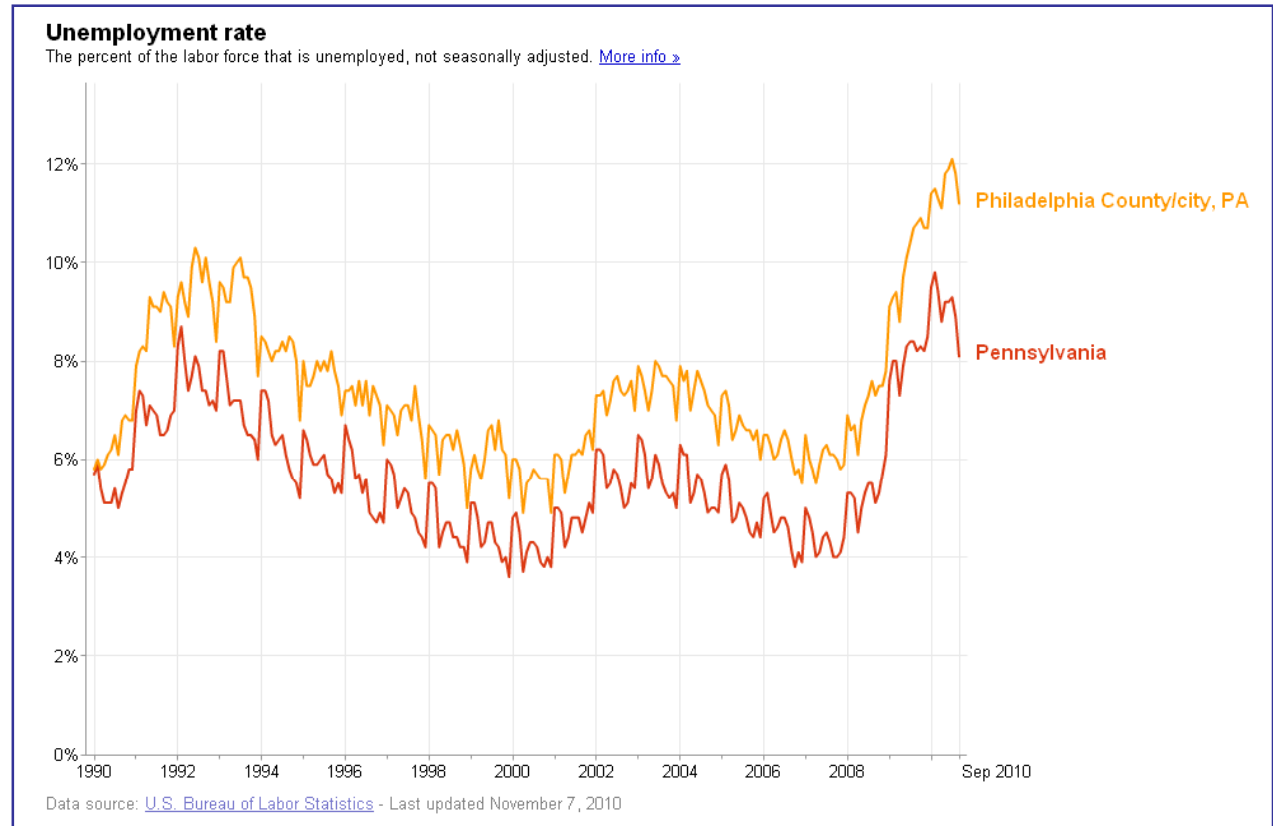
Maari Porter, Deputy Finance Director for Recovery  
City of Philadelphia

November 18, 2010



# The Impact of the Recession in Philadelphia

- ▶ 11.8% unemployment rate
- ▶ Loss of 36,800 jobs
- ▶ City has had to close \$2 billion gap in its 5 year strategic financial plan
- ▶ But after two years of severe shortfalls, revenues are stabilizing
- ▶ Mayor's driving goal – putting Philadelphians back to work



# City of Philadelphia Recovery Funds

▶ The City of Philadelphia and its quasi-City agencies attracted \$346 million.

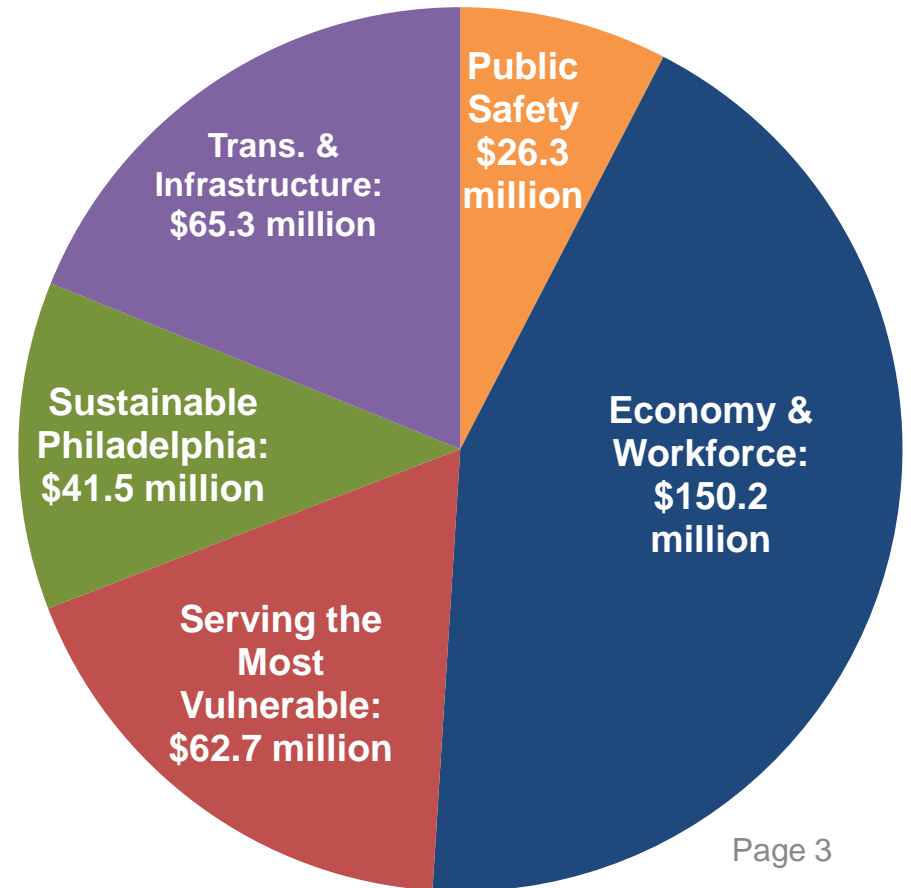
▶ The City has invested Recovery dollars across five strategic themes:

- ▶ Economy and Workforce
- ▶ Serving the Most Vulnerable
- ▶ Sustainable Philadelphia
- ▶ Transportation & Infrastructure
- ▶ Public Safety

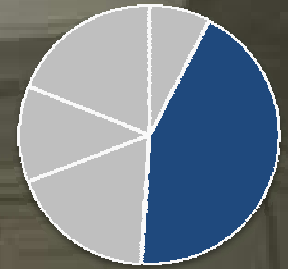
▶ Furthermore, Philadelphia County has attracted \$1.9 billion in grants, loans and contracts with hospitals, universities, businesses, SEPTA, etc.

## Recovery Act Investments by Category

Applied to \$346 million awarded to the City and its quasi-City agencies.



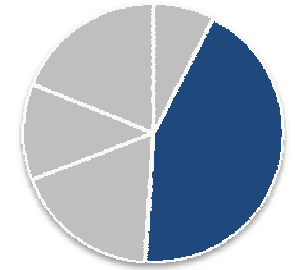
## Economy & Workforce: \$150m



*“Without the financial support from the City and the Recovery funds, we wouldn’t have been able to complete this project.”*

*Developer, Nolan Properties*

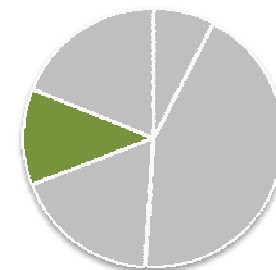
# Economy & Workforce: \$150m



***“Through Way to Work Philadelphia! we provided around 13,000 people with not only a paycheck that comes with employment but the dignity that comes with getting up each morning and going to work.”***

*Mayor Michael Nutter*

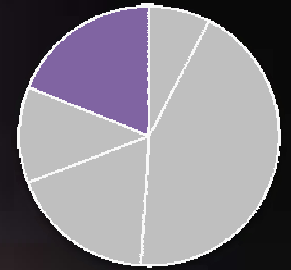
# Sustainable Philadelphia: \$45m



- ▶ Innovation and investment in a more sustainable future
- ▶ Two significant grants:
  - ▶ \$25 million Retrofit Ramp-Up Grant will provide low-interest loans to residential and commercial properties for energy efficiency retrofitting, saving energy and saving money.
  - ▶ \$14 million Energy Efficiency and Conservation Block Grant aligned with the Mayor's Greenworks goals

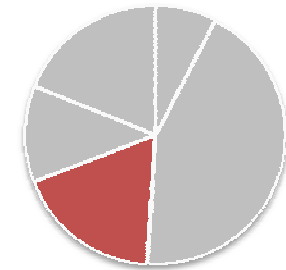


## Transportation & Infrastructure: \$65m



### Investment in critical infrastructure:

- ▶ \$31m Philadelphia International Airport
- ▶ \$15m City Repaving
- ▶ \$17m Bike Trail Network in Philadelphia and its surrounding counties



# Serving the Most Vulnerable: \$62m

- ▶ Supporting and assisting those most deeply affected by the recession, as well as chronic disease prevention and vaccine research.

**“Before, we had bananas and onions. That was about it. Now the store has a produce section and business has increased by 40%”**

*J.C. Romano, owner of Romano’s Grocery Store at 1219 East Luzerne St*



234567

USE THIS COUPON TO GET \$2 WORTH OF FRESH FRUITS AND VEGETABLES AT YOUR FARMERS' MARKET. SEE BACK OF COUPON FOR PARTICIPATING FARMERS' MARKETS. EXPIRES 12/31/2010.

**PHILLY FOOD BUCKS**

**\$2**

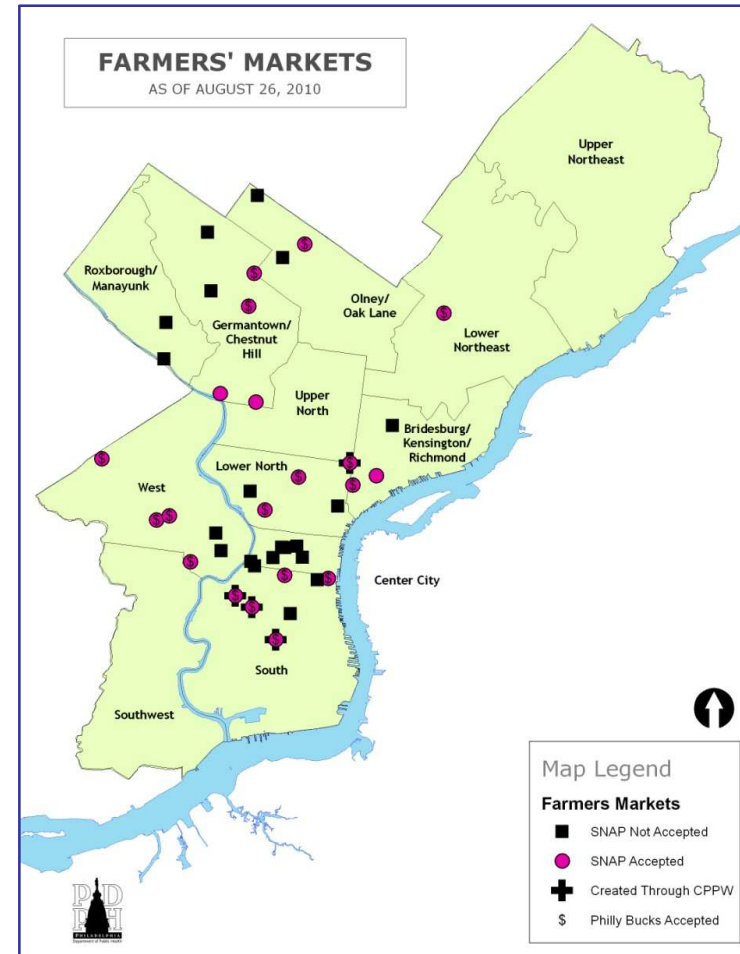
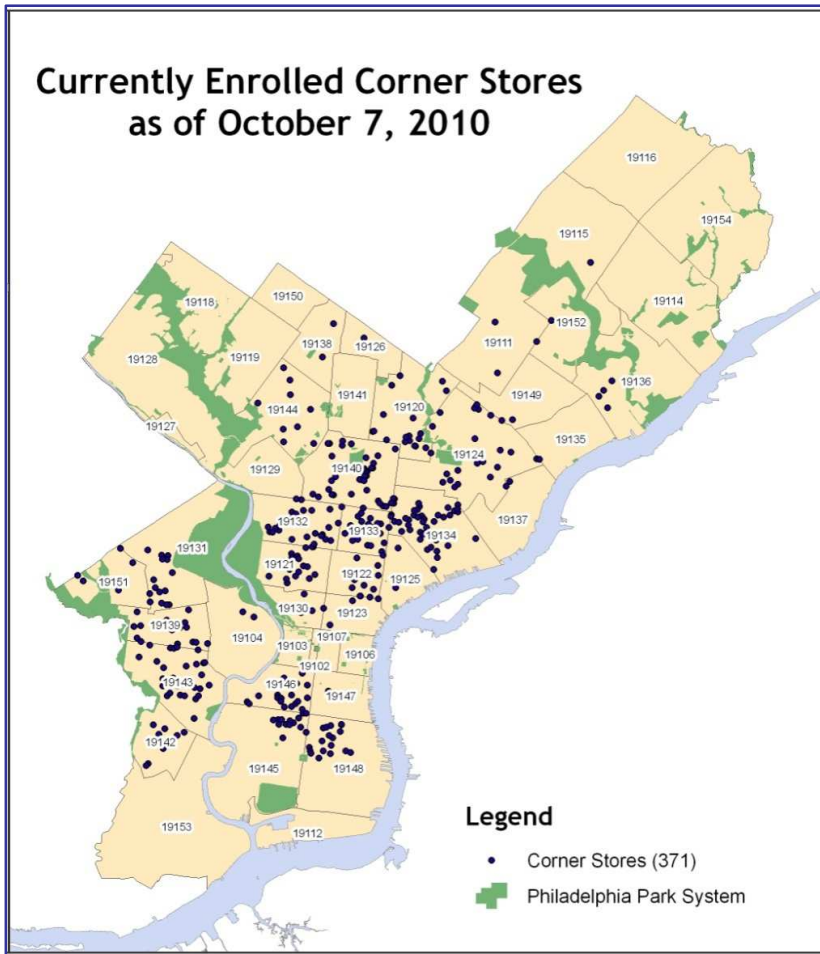
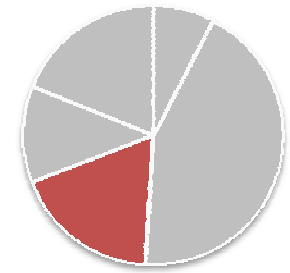
**PHILLY FOOD BUCKS**

**PHILLY FOOD BUCKS PARTICIPATING FARMERS' MARKETS**

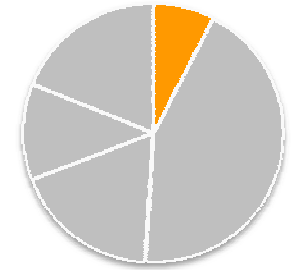
<p><b>CENTER CITY</b> Broad &amp; South: Broad &amp; South Sts., Wednesdays 2-7pm Fairmount: 22nd St. &amp; Fairmount Ave., Thursdays 3-7pm Ridgely: 2nd &amp; Lombard Sts., Saturdays &amp; Sundays 10am-2pm Fair Food Farmstand Reading Terminal Market, open year round: Mondays-Saturdays 8am-6pm, Sundays 9am-5pm</p>	<p><b>NORTH PHILADELPHIA</b> Cecil B. Moore: Cecil B. Moore Ave. (between Broad St. &amp; Park Walk) Thursdays 2-6pm Palmer Park: Frankford Ave. &amp; E. Palmer St., Thursdays 2-6pm Norris Square: W. Susquehanna Ave. &amp; Howard St., Thursdays 3-7pm</p>	<p>Cliveden Park: Chew Ave. &amp; Johnson St., Wednesdays 2-6pm Germantown: Germantown Ave. &amp; Walnut Ln., Fridays 2-6pm</p>	<p><i>Good only for fresh fruits and vegetables— saladware, pasta, frozen vegetables. Not redeemable for cash. No exchange given. Only redeemable at all authorized farmers' markets. Remember: Most farmers' markets are open May through November. Visit <a href="http://www.healthhousemarket.org">www.healthhousemarket.org</a> for a complete schedule.</i></p>
<p><b>SOUTH PHILADELPHIA</b> Broad &amp; Ritner: Broad and River Sts., Tuesdays 2-7pm</p>	<p><b>NORTHEAST PHILADELPHIA</b> Oxford Circle: Oxford &amp; Summerdale Aves., Thursdays 2-6pm</p>	<p><b>WEST PHILADELPHIA</b> Haddington: 52nd St. &amp; Haverford Ave. Wednesdays &amp; Fridays 1-5pm Clark Park: 43rd St. &amp; Baltimore Ave., Thursdays 3-7pm, open year round: Saturdays 10am-2pm Overbrook Farms: 63rd St. &amp; Sherwood Rd., Saturdays 9am-1pm Mill Creek Farm: 49th &amp; Brown Sts., Saturdays 11am-2pm</p>	

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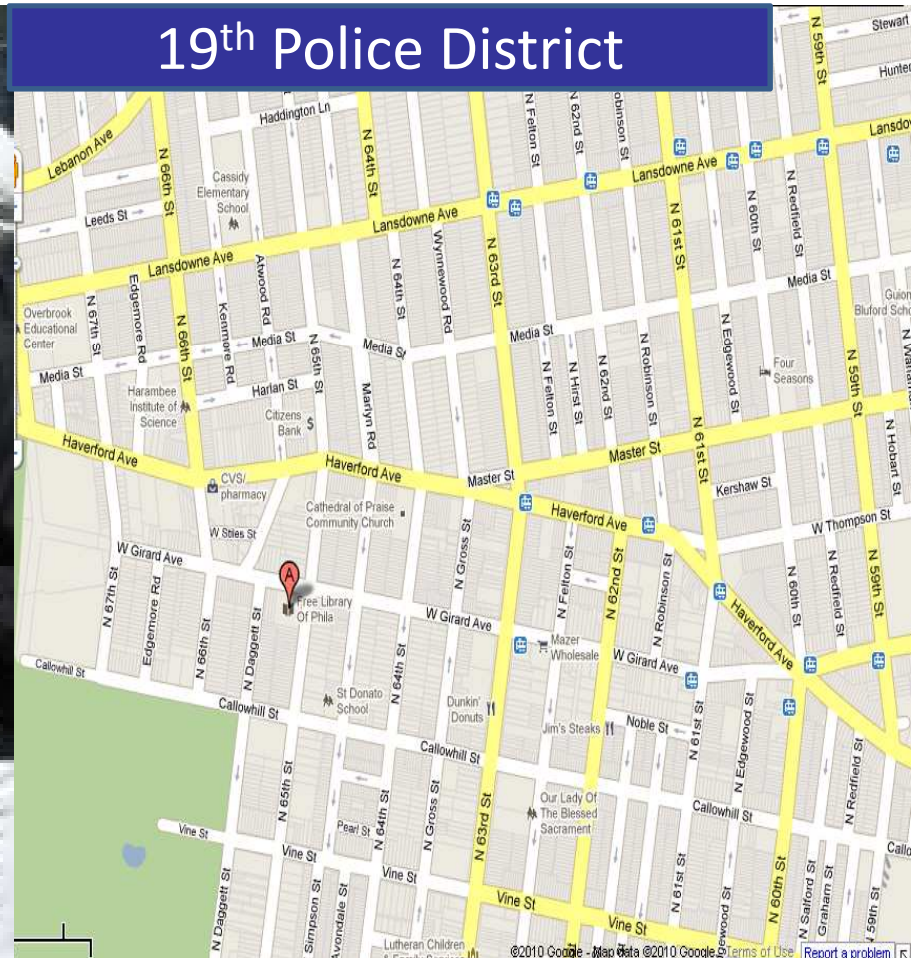
# Maps of the Corner Store Initiative and Citywide Farmers' Markets



# Public Safety: \$26m



## ► Piloting Public Service Areas



# The Recovery Act is Not Without Challenges

- ▶ Without cities, there is no economic recovery
- ▶ Little or no impact on the City's budget crisis
- ▶ Messaging on jobs: we can only count “full-time equivalents” not people
- ▶ Excellent focus on openness and transparency has been counterbalanced by bureaucracy...bureaucracy has won

*“No such thing as shovel ready”*

-- President Obama

# Did You Know?

Though you may not realize it, the Recovery Act is a part our daily lives. The pictures below provide a sampling of projects, goods, services, and jobs across Philadelphia, all of which are possible with Recovery funding.



# ARRA Compliance & Control Program

Chief Integrity Officer  
Joan Markman

Inspector General  
Amy Kurland



**Recovery**

CITY OF PHILADELPHIA

LIFE • LIBERTY • AND YOU™

# ARRA Compliance & Control Guide

- ▶ Grant Application
- ▶ Contracting Procedures
- ▶ Documentation of Grant Expenses
- ▶ Quarterly Reporting
- ▶ Close-Out of Grant

THE RECOVERY ACT IN PHILADELPHIA

ARRA COMPLIANCE  
& CONTROL GUIDE  
PHASES 1 - 5



THE CITY OF PHILADELPHIA

AUGUST 2010

## Overview by CIO & IG

- ▶ Risk-Based Assessment of Grants
- ▶ Review of Spending
- ▶ Corrective Action

# Stimulus at Work in Philadelphia

[www.phila.gov/recovery](http://www.phila.gov/recovery)

